

AFFILIATE MARKETING TRAINING RESOURCE



Key takeaways:



What to expect

- About Ebeosi
- What is Affiliate Marketing
- Affiliate Marketing Channels
- Benefits of Affiliate Marketing
- Becoming a Successful Affiliate on Ebeosi
- FAQs

Who We Are

Ebeosi Limited (a member of Ebeosi Inc. USA) is an e-commerce marketplace that serves as a connection between buyers and sellers of products in Nigeria and a host of other countries including the USA, UK, Germany, Poland, South Korea, France, Italy etc.

Our unique value proposition is to champion the shopping experience for buyers who want to shop products based on the country of origin. In other words, buyers on the Ebeosi marketplace can buy products made in countries of their choice. This is where we have coined our name from – ‘Ebeosi’. It literally means ‘the source’ in the native Igbo language.

Also, our Business-to-Business (B2B) services will enable manufacturers and businesses in other countries connect with wholesale buyers and final consumers in Nigeria and vice versa through Ebeosi marketplace. This will help foster seamless and stress-free trade between countries.





ebeosi.com.ng

Visit our website today!

What Are We Doing?

- Helping SMEs in Nigeria engage in export and earn foreign exchange by selling on our marketplace to the USA, Canada etc.
- Providing the platform to reach wholesale and retail buyers efficiently and effectively, thereby maximizing profit.
- Reducing youth unemployment by providing the means through which young entrepreneurs achieve their goals.
- Eliminating the fear of fraud by international buyers for Nigerian sellers by our presence in international markets.
- Promoting products made in Nigeria.





Affiliate Marketing

Affiliate marketing is the process by which an affiliate earns a commission for marketing another person's or company's products. The affiliate simply searches for a product, then promotes that product and earns a commission from each sale they make.

Simply put, **RECOMMEND PRODUCTS, SELL THEM and EARN COMMISSIONS.**

A man with short dark hair, wearing a white button-down shirt and khaki pants, is sitting in a white office chair. He is holding a mobile phone to his ear with his right hand and looking down at a laptop on his lap. The background is a plain, light-colored wall.

81%

of successful brands use
affiliate marketing.

In 2015, Amazon's revenue surpassed \$100B and affiliate marketing accounts for \$10B of its sales.



**"Affiliate marketing has
made businesses millions
and ordinary people
millionaires"**

- Bo Bennett

Key Parties in Affiliate Marketing



01

Seller

The seller, whether a solo entrepreneur or large enterprise, is a vendor, merchant, or retailer with a product to market.

The product can be anything available on the Ebeosi website from household appliances, fashion items or groceries.

02

AFFILIATE

Also known as an advertiser, the affiliate can be either an individual or a company that markets the seller's product in an appealing way to potential consumers. In other words, the affiliate promotes the product to persuade consumers that it is valuable or beneficial to them and convince them to purchase the product. If the consumer does end up buying the product, the affiliate receives a portion of the revenue made.

03

Buyer

Whether the consumer knows it or not, they (and their purchases) are the drivers of affiliate marketing. Affiliates share these products with them on social media, blogs, and websites. Sometimes the affiliate will choose to be upfront with the consumer by disclosing that they are receiving commission for the sales they make. Other times the consumer may be completely oblivious to the affiliate marketing infrastructure behind their purchase. It's totally up to you.

Affiliate Marketing Channels



01

Websites & Blogs

02

Social Media
(WhatsApp, Facebook,
Twitter etc.)

03

Email Lists

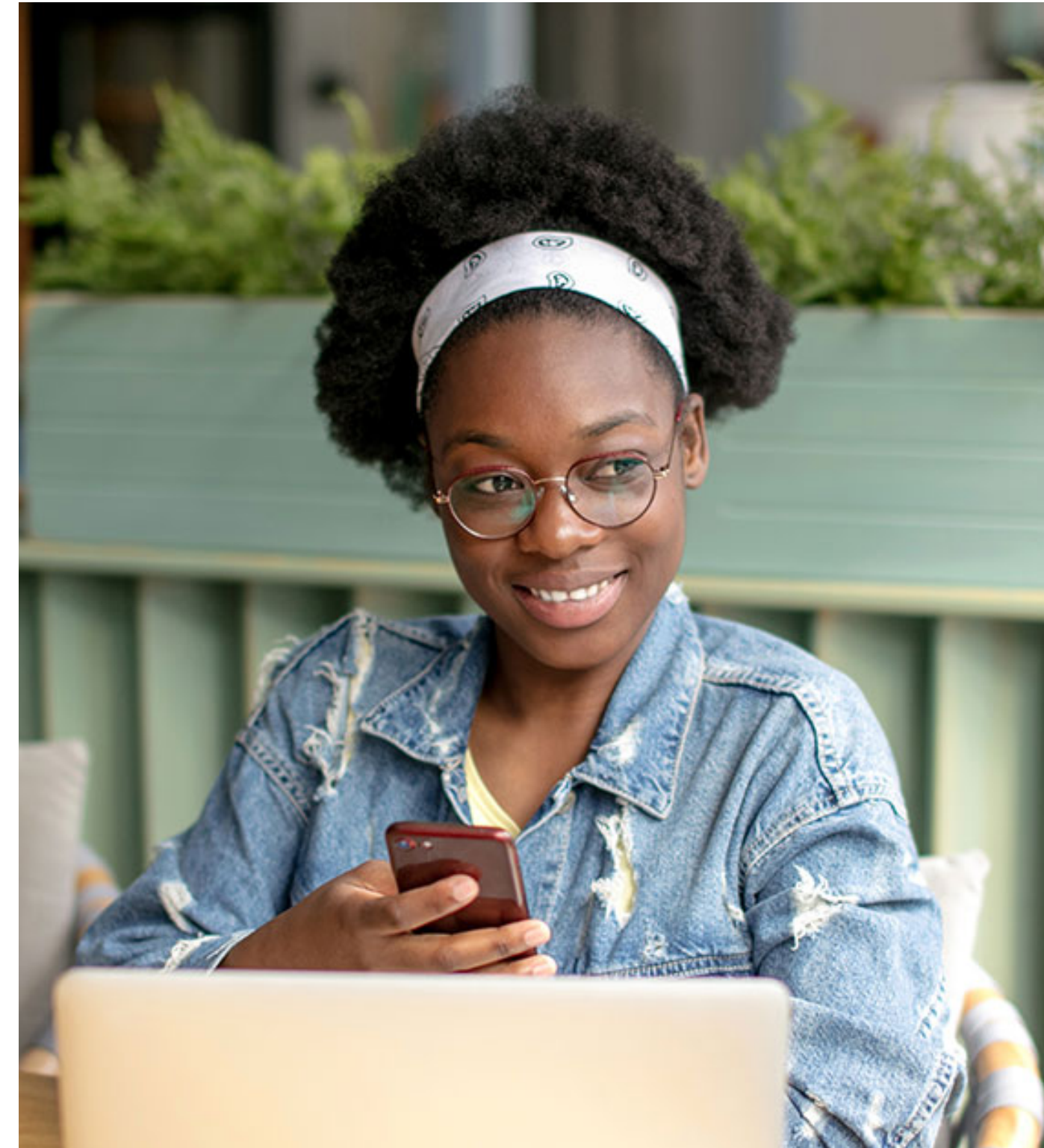
Benefits of Affiliate Marketing

● Source of Passive Income

You can make money in your sleep. When you become an affiliate marketer on Ebeosi, you are signing up for an extra source of income that doesn't overly stress you or require you to quit your job. At least not if you don't want to. If you do **AM** well, you can make money while you sleep.

● Work from Home (or anywhere of your choice)

If you're someone who hates going to the office, affiliate marketing is the perfect solution.



More Benefits of Affiliate Marketing

● **No expertise required**

All you need to have is a social platform (WhatsApp, Facebook etc.) and internet.

You also do not need to be tech-savvy. Just be able to do the basic things.

● **Very low-cost business opportunity**

There are no barriers to joining the Affiliate Marketing program on Ebeosi. You do not need to have a huge capital on hand to start.



FAQ



01

How does it work?

- You sign up on the Ebeosi Affiliate Program.
- The affiliate selects a product or products they want to sell.
- The affiliate then gets a customized link from the affiliate portal.
- The affiliate can then publicize the customized link.
- The affiliate earns a commission for every sale that is made.

03

How do I sign up?

Sign up to the program by filling out the registration form on the website. We will review your application and approve it if you meet the qualifying criteria.

02

How do I get paid?

Your commissions on products sold get paid directly to your preferred bank account monthly.

We'd love to hear from you.



Contact Us

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